

PIAA DISTRICT 3 MEDIA RIGHTS FEES

Media organizations that wish to broadcast, telecast or live stream District 3 athletic events are subject to a rights fee as per District 3 policy.

PIAA DISTRICT 3 MEDIA RIGHTS FEES FOR FOOTBALL, BASKETBALL AND WRESTLING

CLASS AA and A	LIVE TV			RADIO / AUDIO	
	BKB	WR	FB	BKB / WR	FB
First round / preliminary	\$500	\$275	\$500	\$75	\$75
Quarterfinals	\$750	\$475	\$750	\$100	\$100
Semifinals	\$1000	\$675	\$1000	\$125	\$125
Championship	\$1250	\$875	\$1500	\$150	\$150

CLASS AAAA and AAA	LIVE TV			RADIO / AUDIO	
	BKB	WR	FB	BKB / WR	FB
First round / preliminary	\$1000	\$650	\$1500	\$125	\$150
Quarterfinals	\$1250	\$850	\$2000	\$150	\$200
Semifinals	\$1500	\$1050	\$2500	\$175	\$250
Championship	\$1750	\$1250	\$3000	\$200	\$300

PIAA DISTRICT 3 LIVE WEBSTREAMING RIGHTS FEES FOR FOOTBALL, BASKETBALL AND WRESTLING

CLASS AAAA and AAA	LIVE WEBSTREAMING			CLASS AA and A	LIVE WEBSTREAMING		
	BKB	WR	FB		BKB	WR	FB
First round / preliminary	\$500	\$175	\$375	First round / preliminary	\$250	\$150	\$250
Quarterfinals	\$625	\$425	\$1000	Quarterfinals	\$375	\$250	\$375
Semifinals	\$750	\$525	\$1250	Semifinals	\$500	\$350	\$500
Championship	\$875	\$625	\$1500	Championship	\$625	\$450	\$750

PIAA DISTRICT 3 MEDIA RIGHTS FEES FOR:

BASEBALL	BOWLING	COMPETITIVE SPIRIT
CROSS-COUNTRY	FIELD HOCKEY	GOLF
LACROSSE	SOCCER	SOFTBALL
SWIMMING & DIVING	TENNIS	TRACK & FIELD
VOLLEYBALL		

CLASS AA and A	LIVE TV	RADIO / AUDIO
First round / preliminary	\$250	\$40
Quarterfinals	\$375	\$50
Semifinals	\$500	\$65
Championship	\$625	\$75

CLASS AAAA and AAA	LIVE TV	RADIO / AUDIO
First round / preliminary	\$500	\$65
Quarterfinals	\$625	\$75
Semifinals	\$750	\$85
Championship	\$875	\$100

CLASS AAAA and AAA	LIVE WEBSTREAMING	CLASS AA and A	LIVE WEBSTREAMING
First round / preliminary	\$250	First round / preliminary	\$125
Quarterfinals	\$325	Quarterfinals	\$200
Semifinals	\$375	Semifinals	\$250
Championship	\$450	Championship	\$325

For additional information, please see the following page

ADDITIONAL INFORMATION

The full fee is charged for each commercial station or outlet that provides viewing or audio services.

All secondary vendors that use the live broadcast feed will be subject to a rights fee. Secondary vendors are any other outlets of any kind that broadcast the event live (this includes a brief delay of the live event).

The secondary vendor rights fee will be 100% of the live television rights fee for that event if the vendor is a commercial television station, cable company or satellite network. The list above is not exclusive.

If the secondary vendor is a website livestreaming service, the secondary vendor rights fee will be 100% of the live webstreaming fee for that contest.

Secondary vendor rights fees are payable to PIAA District III. Vendors must make arrangements and payment with PIAA District 3 before broadcast is permitted.

All broadcasts, whether live or tape delayed, must be branded with a PIAA District 3 and M&T Bank logo; District 3 will provide logos for both. M&T Bank is the official corporate sponsor of District 3 Championships.

The official name of the District 3 playoffs is:

PIAA District 3 M&T Bank _____ Championships

(The blank indicates the name of the sport with a capital letter at the beginning of each word in the sport's name)

Other fee structures:

Any broadcast delayed more 24 hours or more: 50% discount

Any School-based webcast / radio, either live or taped: 50% discount to original station and all stations to which they supply the broadcast

School-based media will be considered only if they can be accommodated by the host school. Schools of teams playing in the contests will be given first consideration.

School-based TV or video production

A District 3 school producing for its own school with a 7-day delay: No charge

A District 3 school producing for other with a 7-day delay or more: \$150 per contest

A discount of 10% will be applied for a company or outlet that will provide live telecasting of all classifications of boys' and girls' basketball championship contests.

Contact: Bob Baker,
District 3 Treasurer
D3.bbaker@gmail.com