



# PIAA DISTRICT III MEDIA RIGHTS FEES

Media organizations that wish to broadcast, telecast or live stream District III athletic events are subject to a rights fee as per District III policy.

## PIAA DISTRICT III MEDIA RIGHTS FEES FOR FOOTBALL, BASKETBALL AND WRESTLING

CLASS 3A, 2A and 1A	LIVE TV			RADIO / AUDIO	
	BKB	WR*	FB	BKB / WR	FB
First round / preliminary	\$500	\$275	\$500	\$75	\$75
Quarterfinals	\$750	\$475	\$750	\$100	\$100
Semifinals	\$1000	\$675	\$1000	\$125	\$125
Championship	\$1250	\$875	\$1500	\$150	\$150

CLASS 6A, 5A and 4A	LIVE TV			RADIO / AUDIO	
	BKB	WR*	FB	BKB / WR	FB
First round / preliminary	\$1000	\$650	\$1500	\$125	\$150
Quarterfinals	\$1250	\$850	\$2000	\$150	\$200
Semifinals	\$1500	\$1050	\$2500	\$175	\$250
Championship	\$1750	\$1250	\$3000	\$200	\$300

\*Note: For 3A wrestling, the 6A price will be in effect. For 2A wrestling, the 2A price will be in effect.

## PIAA DISTRICT III LIVE WEBSTREAMING RIGHTS FEES FOR FOOTBALL, BASKETBALL AND WRESTLING

CLASS 6A, 5A and 4A	LIVE WEBSTREAMING			CLASS 3A, 2A and A	LIVE WEBSTREAMING		
	BKB	WR	FB		BKB	WR	FB
First round / preliminary	\$500	\$175	\$375	First round / preliminary	\$250	\$150	\$250
Quarterfinals	\$625	\$425	\$1000	Quarterfinals	\$375	\$250	\$375
Semifinals	\$750	\$525	\$1250	Semifinals	\$500	\$350	\$500
Championship	\$875	\$625	\$1500	Championship	\$625	\$450	\$750

### PIAA DISTRICT 3 MEDIA RIGHTS FEES FOR:

- BASEBALL
- CROSS-COUNTRY
- LACROSSE
- SWIMMING & DIVING
- VOLLEYBALL
- BOWLING
- FIELD HOCKEY
- SOCCER
- TENNIS

- COMPETITIVE SPIRIT
- GOLF
- SOFTBALL
- TRACK & FIELD

CLASS 2A and 1A	LIVE TV	RADIO / AUDIO
First round / preliminary	\$250	\$40
Quarterfinals	\$375	\$50
Semifinals	\$500	\$65
Championship	\$625	\$75

CLASS 4A and 3A	LIVE TV	RADIO / AUDIO
First round / preliminary	\$500	\$65
Quarterfinals	\$625	\$75
Semifinals	\$750	\$85
Championship	\$875	\$100

CLASS 4A and 3A	LIVE WEBSTREAMING	CLASS 2A and 1A	LIVE WEBSTREAMING
First round / preliminary	\$250	First round / preliminary	\$125
Quarterfinals	\$325	Quarterfinals	\$200
Semifinals	\$375	Semifinals	\$250
Championship	\$450	Championship	\$325

For additional information, please see the following page



## ADDITIONAL INFORMATION

The full fee is charged for each commercial station or outlet that provides viewing or audio services.

All secondary vendors that use the live broadcast feed will be subject to a rights fee. Secondary vendors are any other outlets of any kind that broadcast the event live (this includes a brief delay of the live event).

The secondary vendor rights fee will be 100% of the live television rights fee for that event if the vendor is a commercial television station, cable company or satellite network. The list above is not exclusive.

If the secondary vendor is a website livestreaming service, the secondary vendor rights fee will be 100% of the live webstreaming fee for that contest.

Secondary vendor rights fees are payable to PIAA District III. Vendors must make arrangements with and issue payment to PIAA District III before broadcast permission is approved.

**NEW DISTRICT III POLICY:** Vendors who wish to broadcast District III championship contests at a District III member school must contact the school before permission is granted. Member schools have the right to decline the broadcast if that school believes it cannot properly accommodate the broadcast.

If the school agrees to the broadcast, the vendor must then contact District III Treasurer Bob Baker.

All broadcasts, whether live or tape delayed, must be branded with a PIAA District 3 and M&T Bank logo; District III will provide logos for both. M&T Bank is the official corporate sponsor of District III Championships.

The official name of the District III playoffs is: *PIAA District III M&T Bank \_\_\_\_\_ Championships*

*(The blank indicates the name of the sport.)*

Other fee structures: Any broadcast delayed more 24 hours or more: 50% discount

Any School-based webcast / radio, either live or taped: 50% discount to original station and all stations to which they supply the broadcast

School-based media will be considered only if they can be accommodated by the host school. Schools of teams playing in the contests will be given first consideration.

School-based TV or video production

A District III school producing for its own school with a 7-day delay: No charge

A District III school producing for other with a 7-day delay or more: \$150 per contest

A discount of 10% will be applied for a company or outlet that will provide live telecasting of all classifications of boys' and girls' basketball championship contests.

Contact: Bob Baker,  
District III Treasurer  
D3.bbaker@gmail.com